



## **Borah Epic raises \$15,000 to benefit CAMBA trails**

July 20, 2017. Hayward, WI. The Borah Epic held its fifth annual event this past June and welcomed a strong field in both the half and full race distances. For year five, the Epic generated a \$15,000 donation to benefit the CAMBA trails, which totals over \$72,000 since the race was founded in 2013.

"While the Epic has solidified itself as a premier event on race calendars, beyond the results, what's more important to us is supporting a resource that inspires positive and healthy lives through mountain biking and outdoor recreation," said race founder, Chris Jackson.

The weather, which played a significant role in last year's event, was near perfect this time around, offering racers ideal conditions to tackle the point-to-point course through the Wisconsin northwoods.

"We couldn't be more pleased to have a bike industry organization like Borah Teamwear that contributes their time and energy into hosting a first-class event with our trail system," said Ron Bergin, CAMBA's executive director. "The synergy we've created on the Borah Epic will only continue to fuel the sport of mountain biking and recreational culture in our area for many years to come," added Bergin.

Expanded coverage, including photos and results can be found at [www.borahepic.com](http://www.borahepic.com). Race organizers plan to make the announcement for the 2018 race date this September and will maintain a cap of 750 riders.

### About the Epic

The Borah Epic, founded in 2013, has raised over \$72,000 to benefit CAMBA, otherwise known as the Chequamegon Area Mountain Bike Association. The point-to-point, single track challenge runs from Cable to Hayward, Wisconsin annually, with a registration cap of 750 riders.

CAMBA has built and continues to maintain over 100 miles of pristine singletrack trail, throughout northwest Wisconsin, a place where outdoor endurance athletes flock year-round for premium recreation, exercise and events.

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