

For immediate release  
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## **Borah Teamwear offers high school jersey scholarship program**

Friday, April 21, 2017. Coon Valley, WI. New for 2017, Borah Teamwear has launched a jersey scholarship program for the Wisconsin NICA league to further its support and sponsorship of youth cycling.

The program is intended to support athletes and families that need a little extra help purchasing the proper equipment and apparel to participate. Applications are grouped by team, where up to five jerseys may be awarded. Due to the expansive growth of the league, jerseys will be allocated on a first-come-first-serve basis and applications are to be completed by a coach or team director.

“We couldn’t be more excited to continue our partnership with Borah Teamwear,” said Kathy Mock, co-director of the Wisconsin High School Cycling League. “We are confident the scholarship program will support the league’s goals, and do so in a manner that allows more athletes to participate, no matter what their budget or circumstance,” added Mock.

To complement the scholarship opportunity, Borah has released an ultra-competitive apparel program for teams with industry-level discounts and additional incentives, making the custom apparel process easy for coaches and teams to get started on their order.

[Click here to learn more and apply](#)

### **Why Borah Teamwear**

In a crowded, custom apparel marketplace, Borah Teamwear sets the bar providing quality product, extraordinary customer service, and maintains total control over its entire production process, from design to delivery, in one solar-powered facility.

Each and every garment that departs the company’s Wisconsin headquarters is backed with a lifetime guarantee. For more information, visit [borahteamwear.com](http://borahteamwear.com).

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