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Borah Teamwear hires Customer Experience Manager, Tad Hylkema

February 6, 2015. Coon Valley, WI. Borah Teamwear is excited to announce its newest team member, Tad Hylkema, as the company's innovative Customer Experience Manager. Tad will lead a team of customer service representatives and focus on refining Borah's custom experience through the eyes of its clients.

"I'm excited to become a part of the Borah family and work with a group of talented team members that will allow me to bring my skills and experience in customer service to enhance what we can offer as a company," said Hylkema. Tad arrives at Borah with over 30-years of cycling industry experience, holding key positions at the Trek Bicycle Store of Wausau, Williamson Bicycle, Penn Cycle and the Body Scanning CRM System.

"I first met Tad in 1994 when he was managing Williamson Bicycle Works in Madison, Wisconsin, and I was just starting my career as an independent sales rep in the industry," said Chris Jackson, Borah's owner and founder. "Some 20-years later, I couldn't be more thrilled to have Tad join our team, his passion for the industry and proven management skills will be welcomed as we continue to establish ourselves as a top supplier of premium custom team apparel," added Jackson.

To view other job opportunities at Borah, visit borahteamwear.com/faq/about-us/careers

About Borah Teamwear

In business since 1997, Borah Teamwear has grown to become a premier manufacturer of high-quality custom sublimated active outdoor apparel. Borah's offering includes cycling, running, triathlon, Nordic, alpine, and corporate wear.

All of Borah's products are 100% custom made at the company's headquarters in Coon Valley, WI., where the latest technological advancements in apparel production are utilized.

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