



Borah Epic raises \$17,500 to benefit CAMBA trails

August 10th, 2018. Hayward, WI. The Borah Epic held its sixth annual event this past June and welcomed a record number of riders in both the half and full race distances. For year six, the Epic generated a \$17,500.00 donation to benefit the CAMBA trails, which now totals \$89,500.00 since the race was founded in 2013.

"We could not have asked for better conditions this year" said race founder, Chris Jackson. "Everything really fell into place, however, we could never pull this off without the support of our volunteers, sponsors, and of course, participants" added Jackson.

"We are so pleased that the Borah Epic has become such a solid event which we can rely upon year after year" said Ron Bergin, CAMBA's executive director. "We continue to maintain and expand our existing trail network, having a reliable partner in Borah Teamwear and the Borah Epic gives us the confidence we need as we plan for the future" added Bergin.

Expanded coverage, including photos and results can be found at www.borahepic.com. Race organizers have secured June 8th, 2019 for the 7th annual Borah Epic!

About the Epic

The Borah Epic, founded in 2013, has raised \$89,500.00 to benefit CAMBA, otherwise known as the Chequamegon Area Mountain Bike Association. The point-to-point, single track challenge runs from Cable to Hayward, Wisconsin annually, with a registration cap of 750 riders. CAMBA has built and continues to maintain over 100 miles of pristine singletrack trail, throughout northwest Wisconsin, a place where outdoor enthusiasts flock year-round for premium recreation, exercise and events.

About Borah Teamwear

In business since 1997, Borah Teamwear has grown to become a premier manufacturer of high-quality custom sublimated active outdoor apparel. Borah's offering includes cycling, running, triathlon, Nordic, alpine and casual wear. All of Borah's products are 100% custom made at the company's solar-powered headquarters in Coon Valley, WI, where the latest technological advancements in apparel design and production are utilized.

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